



Ambassador Coordinator

What we are looking for:

As an Ambassador Coordinator, you will take on the role of a coordinator for all the Doula Association Ambassadors around the UK. You will be the main point of contact for all the other ambassadors and support, encourage and help them get the message out about The Doula Association but also doulas in general. The role requires you to work in a close relationship with the Brand Ambassador and to regularly reach out to the team of Ambassadors to be well briefed on what is going on across the country.

We would like you to:

- Have a thorough understanding of the Association's Mission, values, and vision
- Support and assist local Ambassadors with their role.
- Be a point of contact for The Doula Association Ambassadors to share information about their local area.
- Organise and facilitate Ambassador meetings.
- Support and coordinate Ambassadors to join their local MVPs at their local hospitals.
- Working alongside the Brand Ambassador set and prioritise monthly/yearly targets for the Brand Ambassadors.

Are you good at:

- Working both in a team and remotely
- Communication – both written and verbal
- Using Zoom and facilitating Zoom meetings
- Listening to people
- Negotiating
- Be good at networking and connecting with doulas as well as other birth workers
- Be good at delegating and getting support when needed

Key to this role:

This role is key to getting the message out there about doula and making real difference at a grass-roots level. The position will work with all the BirthBliss Academy doulas in the region as



well as inviting other doulas to join specially arranged meetings. You will build a strong doula presence in your area and highlight the work doulas do.

Predicted hours

2-3 hours per week + attendance at Ambassador team meetings

Reapplication schedule

It is anticipated that this role will last 12-18 months. You will have an opportunity to reapply for the role should you wish to. If you don't wish to reapply, once a successor is identified there will be a 2-3 month handover.

Remuneration

In return for the work they will be doing, they will receive a free listing on The Doula Directory for the time that they are in the role. Expenses will also be considered and should be agreed beforehand.