



**THE DOULA**  
ASSOCIATION

## Ambassador – Job Description

### What we are looking for:

We believe that for doulas to fully integrate with maternity services, there needs to be strong, local groups of doulas across the UK and beyond. When doulas are working together to support each other, we are more likely to influence change. The Ambassador will take on the role of a co-ordinator in a region and become the point of contact for the doulas in that area. A Doula Association Ambassador will be an avid supporter of doulas and of the organisation's philosophy, activities and aims.

### We would like you to:

- Have a thorough understanding of the Association's Mission, values, and vision
- Supported by the Ambassador Co-Ordinator, organise and facilitate doula meet-ups in the region, inviting The Doula Association (TDA) members and occasionally, other doulas and birthworkers in the area by invitation.
- Be a point of contact for TDA members to discuss issues on a local level and bring these to the attention of the Ambassador Co-Ordinator.
- Ideally, be a member of a local MVP.
- Support and coordinate other TDA members to join their local MVPs at their local hospitals.
- Connect with external parties as suggested by the Ambassador Co-Ordinator such as MVPs (Maternity Voices Partnerships), the regional LMS (Local Maternity System) and be the face of The Doula Association at those meetings.

### Are you good at:

- Working both in a team and remotely
- Motivate and engage people
- Communication – both written and verbal
- Using Zoom and facilitating Zoom meetings
- Listening to people
- Negotiating and finding workable solutions
- Be good at networking and connecting with doulas as well as other birth workers
- Be good at delegating and getting support when needed

## **Key to this role**

Successfully Ambassadors are energetic, great at motivating and well organised. They possess a high degree of professionalism, and are solution focused to ensure the profile of doulas in the area is raised and recognised.

## **Predicted hours**

2-3 hours per month + attendance at meetings with the Ambassador Co-Ordinator and members.

## **Reapplication schedule**

It is anticipated that this role will last 12-18 months. You will have an opportunity to reapply for the role should you wish to. If you don't wish to reapply, once a successor is identified there will be a 2-3 month handover.

## **Remuneration**

In return for the work that the Ambassador will be doing, they will receive free membership to The Doula Association for the time that they are in the role. Expenses will also be considered and should be agreed beforehand.

Please complete this form and we'll be in <https://forms.office.com/r/pt30V2vGvB>